**NARRATIVE STATEMENT GUIDELINES**

**2019-2020 RENTAL SUBSIDY FUND**

The narrative portion of the application (a PDF document of 2-4 pages with 1" borders using Calibri or Arial 12-point font) should address each of the following:

* Describe the mission, vision, and core programming of the company, including details on the artists who make up the company's core, if appropriate.
* Describe in detail the project for which your company seeks to rent subsidized space at the A.R.T./New York Theatres. Please include information on the artists involved, production concept, how this show fulfills the company's mission, and how (if applicable) this show fits into a larger season. If the specific project is unknown, please provide information about the goals, staff, and artistic aims of the company and how producing at the A.R.T./New York Theatres fits in to these goals.
* Describe in detail the company's goals in terms of audience outreach and engagement, for this project and for the company as a whole. What audiences are you already reaching, and how are you aiming to expand your audience? Please be specific about any existing or planned audience outreach or engagement initiatives.
* What would renting at the A.R.T./New York Theatres mean for your company? How could this rental partnership aid in your company's growth artistically, strategically, and in other ways?
* If applicable, how much will your company expect to save by presenting this production at the A.R.T./New York Theatres? How will these funds be reallocated either within the production budget, or towards organizational expenses? If renting at A.R.T./New York Theatres does not reduce your anticipated theater and equipment rental budget, please let us know any other way, not already referenced above, that renting at our theatres would be beneficial to your production and company.