**Narrative Statement**

The narrative portion of the application is your opportunity to describe your organization's mission, core programming, goals for the future, and to distinguish your theatre from others in the city. It is also your opportunity to make a strong case for funding and to share with the panel the impact a grant would have on your company and its mission. You should not rely on past accolades or assume any preexisting knowledge panelists might have of your work.

Please upload a document in which you clearly address the following **THREE** questions. Consider using section headings to break up the narrative for ease of reading. **The narrative must be a maximum of three (3) pages, 12-point Calibri or Arial font, with 1” margins. PDF format REQUIRED.**

**1. Describe the company's mission and vision, and your organizational goals. What is your contribution to the nonprofit theatre in New York? What is unique about what you offer to the audiences and artists you serve?**

Begin with a clear and concise mission statement. Your response should explain what kind of impact the company leadership wants to have on the art form, audiences, and artists. If your work is directed toward a particular community, explain who that community is, why it is important that your theatre reach that grouping of people, and how you hope to impact them.

**2. Describe your company's core programs, or areas of work. How do they help you achieve the above stated goals in relation to your audience and mission?**

The applications that tend to be most successful are those that not only clearly and concisely explain the company's core programs, but that also illustrate a direct relationship between the programs and the mission. If your theatre offers a broad range of programs, articulate the through-line that connects all programming to the mission, as well as the artistic aesthetic that makes the varied offerings unique to and representative of your theatre.

**3. Describe an opportunity you have identified or a challenge your company faces, and explain how this grant will help you address it. This is your chance to make the case for the impact of a general operating cash grant on your organization and its work. Clearly describe the amount of funds you are requesting and how you plan to allocate them, should you receive a grant. Please do necessary research to make sure that your request is budgeted appropriately (for example: Are you paying above minimum wage for office work, and is that appropriate to the skill level you are looking for? Are you paying $50/hour for rehearsal space, when space is available at A.R.T./New York for half that cost?).**

The Nancy Quinn Fund is a grant for general operating funds. Funding can be used for whatever will benefit your company the most; it can support general operating costs or be applied to any organizational need including artists' fees, rent, marketing materials, equipment, etc. For example, if you apply for $1,500 to hire a development assistant, how many hours of the assistant's time will that fund? Do you have, or need, other resources to supplement the grant? If so, how do you plan to raise the additional funds? If you are applying for general funds, make a strong case for how grant funds will support mission-related activities and/or operations needed to sustain them.